



LubeKart Frequently Asked Questions

You have questions, we've got answers.

Why is LubeKart a subscription-based service?

Researching and maintaining a large product catalog, particularly one containing multiple lubricant brands, can be time-consuming and labor-intensive for petroleum marketers. A subscription-based service provides a centralized database of lubricants that marketers can use without the stress of maintaining a full catalog.

How much does LubeKart cost?

The standard configuration for LubeKart costs \$12,500 to purchase initially, with a \$200/month hosting and maintenance fee. Contact us and ask about our first in state discount.

What should I do if my products aren't on file?

We are always looking to expand our database of lubricants, and our librarians are happy to assist with setting up new product lines. Setup of common or nationally-known lines is included with the monthly hosting fee. Setup of custom lines will add a \$30/hour fee for Librarian services.

What is included in the monthly fee?

The \$200 monthly fee covers the hosting and maintenance for your product catalog. Subscribers will receive standard platform updates as new services are added, as well as complimentary Librarian assistance for adding new products and updating existing products with new or custom data.

Can I override default features and settings in LubeKart?

Most LubeKart features can be enabled or disabled depending on marketer preference. Contact a librarian for help with adjusting features and settings

What should I do if I want to use a different picture from the default image?

While most products in the LubeKart database come with default images and descriptions, any of these can be replaced with custom data provided by the marketer. Custom images and descriptions can be sent to a librarian, or uploaded via the Admin page.

How does product filtering work? Can I define my own product filters?

LubeKart supports product filtering based on brand, and up to two levels of product category and classification (ie. filtering for motor oils, which can be further subdivided into categories for Passenger Car Motor Oil, Diesel Motor Oil, etc). Librarians will work with the marketer's existing classification system to set up product filters.

Who deals with changes when products are introduced or dropped?

New products, or updates to existing products can be uploaded to LubeKart by a Librarian in communication with a marketer, or by the marketer using the Admin page.



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How do orders interface with my back-office software?

LubeKart can interface with back-office software using the following methods, depending on marketer preference: File transfer, Web Service Connection, API, or Email to staff (if previous three options are not available)

Can my clients access the catalog?

Clients will be able to access LubeKart using a log-in.

Can I specify a delivery window for an order?

Sales representatives can specify delivery day and time in the order form.

Can I sell products that I can order, but don't actively stock?

LubeKart allows an unlimited number of products to be added to a marketer's catalog. It is a great place to list all products that could be sold to a customer, even if they are not actively stocked at a warehouse.

How long does it take to set up LubeKart?

LubeKart setup takes several weeks on average. The speed of set-up can be affected by factors such as if a marketer is currently a PetroleumRX customer, or if product lines not currently in the LubeKart database need to be added.

How can a LubeKart catalog be integrated with my company's website?

A company's website can link to the marketer's LubeKart page, or a form can be embedded on the website

Will my sales representatives have separate LubeKart log-ins, or will everyone share one account?

Marketers can either be set up one central account or individual accounts for sales representatives, depending on preference. Sales representatives will be able to switch between customer accounts without losing order information.

Request a Demo

Request a live demo of LubeKart to see how our online product catalog can help you increase sales.

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